

Future of Asset Allocated Funds



PLANSPONSOR + planadviser

THURSDAY, OCTOBER 22

11:30–1:00 **Registration with buffet lunch**

1:00–1:15 **Opening Remarks**

1:15–2:15 **Success Stories—The “Secrets” of Successful Asset Allocation Solutions**

Despite the phenomenal growth rate in target-date fund solutions, a mere handful currently dominates the market. The factors behind that result—and how it’s getting ready to change.

MODERATOR

Nevin Adams, *Editor-in-Chief*, PLANSPONSOR

PANELISTS

T.Rowe Price Retirement Plan Services Inc.

Scott Dauenhauer, *President*, Meridian Wealth Management

Julia Durand, *Deferred Compensation Administrator*, CalSTRS

Lynn Avitabile, *Managing Director, Portfolio Manager, Global Multi-Asset Group*, JPMorgan Asset Management

2:15–3:15 **End Points—How Real Is Your Target-Date?**

For some glide paths the target-date marks the end of the road; for others, it’s merely a speed-bump along the way. How to tell the difference—and to know which one is best for your plan. An inside look at the various glide paths, the strategies that underlie them and how they might (and should) impact the choice of a lifestyle/cycle fund.

MODERATOR

Alison Cooke, *Executive Editor*, PLANADVISER

PANELISTS

Eric Freedman, *CIO*, CAPTRUST Financial Advisors

Joe Nagengast, *Principal*, Target Date Analytics LLC

Mark Foley, *VP*, Prudential Retirement

Dan Beckman, *VP, Product Management & Development*, Fidelity Investments

3:15–3:30 **Coffee Break**

3:30–4:30 **Safety “Net?”—A Different Approach to Asset Allocation**

Capital preservation funds may not have made the list of “long-term” solutions under the final QDIA regulations, but they were—and are—a popular default choice for many plan sponsors. Indeed, the recent market turmoil has only served to enhance their allure. What the new generation of stable value choices could bring to your program, and what the next generation has in store.

MODERATOR

Foster Wright, *Publisher*, PLANADVISER

PANELISTS

Warren Howe, *Managing Sales Director-Stable Value*, MetLife

Theresa “Tess” Malone, *Practice Leader, Institutional Retirement*, Blue Prairie Group

Rick Unser, *Partner*, Lockton Financial Advisors, LLC

Jill Shea, *Shea Retirement Services, Inc. /An NRP Member Firm*

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THURSDAY, OCTOBER 22 *continued*

4:30–5:30

Risky Business—Why Risk-Based Funds Are “Better”

They're older, have established track records, and—by some accounts—are better suited to take into account individual participant needs. Why risk-based fund solutions might be the right choice for your retirement plan.

MODERATOR

Nevin Adams, *Editor-in-Chief*, PLANSPONSOR

PANELISTS

Mel Fleeman, *Benefits and Pension Manager*, Ameron International Corporation

William Heestand, *Advisor*, *The Heestand Company*, An NRP Member Firm

Al Otto, *CEO & Founder*, OneFiduciary Group, LLC

5:30–7:30

Cocktail Reception & Dinner

FRIDAY, OCTOBER 23

7:00–8:15

Breakfast

8:15–8:30

Opening Remarks

8:30–9:30

“Stream” Consciousness—Ensuring the Retirement Income Stream

Some argue that target-date funds fail to estimate accurately individuals' income needs as they move from their working years to retirement and beyond and, according to others, some funds switch their asset allocation to a conservative mix too soon. Others have lengthened the investment horizon into the retirement years but failed to consider risk. How should asset allocation strategies tie in with retirement income strategies?

MODERATOR

Alison Cooke, *Executive Editor*, PLANADVISER

PANELISTS

Mark Fortier, *Head, Strategic Partnerships*, AllianceBernstein

James Lyday, *SVP*, Prudential Retirement

Fred Reish, *Managing Director*, Reish & Reicher

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FRIDAY, OCTOBER 23 *continued*

9:30–10:30

Second Chances—A Quick Fix for Bad Participant Decisions?

A recent report suggests plan sponsors concerned about poor participant diversification may want to considering reenrolling some or all participants into a new portfolio strategy—namely, the plan’s designated QDIA—while giving employees the right to opt out of the transfer. The case for—and against—redefaulting participants.

MODERATOR

Fred Schneyer, *Senior Editor*, PLANSPONSOR

PANELISTS

Cathy Peterson, *Senior Marketing Director*, AllianceBernstein

Mark Davis, *Vice President, Financial Advisor*, CAPTRUST Financial Advisors

Shawn Kersjes, *Associate Director-Investments*, Oppenheimer & Company Inc.

10:30–11:00

Coffee Break

11:00–12:00

Your Money’s Worth—Now, How Much Should You Pay?

Plan sponsors are increasingly focused on fees—sensitive both to their impact on net returns, and on the implications of a regulatory emphasis on fuller participant disclosure. Knowing how much you’re paying, knowing when that is “reasonable”—and communicating.

MODERATOR

Alison Cooke, *Executive Editor*, PLANADVISER

PANELISTS

R. Bradford Huss, *Director*, Trucker Huss, APC

Thomas D. Ming, *President*, Tower Rock Advisors, Inc.

Laurie Tillington, *Senior Consultant*, NEPC

12:00–1:00

“Sure” Enough?—How Good Are Your Asset Allocation Choices?

Asked if their recordkeeper offered the most appropriate target-date solution, more than a third of plan sponsor respondents to PLANSPONSOR’s 2008 Defined Contribution Survey said they “weren’t sure.” How you can assure yourself that yours are.

MODERATOR

Fred Schneyer, *Senior Editor*, PLANSPONSOR

PANELISTS

Glenn Dial, *VP, Investment Only Defined Contribution*, JPMorgan Asset Management

Dan Beckman, *VP, Product Management & Development*, Fidelity Investments

Eric Kaufman, *Lockton Investment Advisors*, LLC

1:00

Buffet Lunch